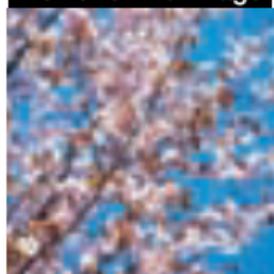




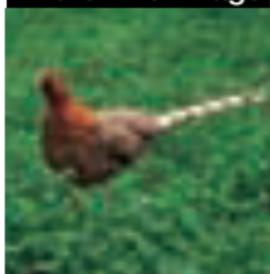
Symbol Mark

Flower of the village



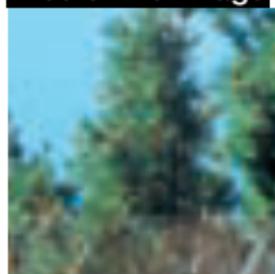
Cherry blossom

Bird of the village



Copper pheasant

Tree of the village



Five-needle pine

Matsuo-mura has rich scenic resources. A lot of people visit and enjoy hot springs and beautiful scenery. Towada- Hachimantai National Park has a magnificent view of mountains, various hot springs, trekking courses and skiing fields. Matsuo-mura enjoys a rich forest and spring water from the foot of Mt. Iwate.

美しい景色や温泉に恵まれた見どころいっぱいのか村

## Statistics

Population 人口 ..... 7,171

Households 世帯数 ..... 2,266

Area 面積(km<sup>2</sup>) ..... 234.85

Temperature 気温・August 21.2 ・February -2.5

## Local Specialties



**Iwate-san Yaki** The pottery is made from quality earth taken from the remains of the Jomon and Yayoi period. The simple pottery provides you with the warmth of earth. You can take lessons at Choshoken Tobo with a connected pottery kilns built on a slope.



**Hachimantai Jinetsu Joki-zome** (geothermal dyeing) The dyeing techniques take advantage of the steam from Matsukawa geothermal power plant. Various ingredients of the steam and dyestuff cause a chemical reaction and create a beautiful color of gradation. It looks like colors flowing on the textile. Clothes, aprons and stamp cases, products of various sizes are available. Handkerchiefs, scarves and wallets are well liked by visitors.



**Horohoro-dori** (poultry of guinea fowl) is one of the major material of Hachimantai. The low-calorie and healthy poultry has a plain taste and is good for sashimi, fry and hot pot. When smoked with cherry wood, it is good for hors d'oeuvre, sandwich and salad.

## REFERENCE

## Matsuo mura

### Foods & Goods



**Horohoro-dori**(poultry of guinea fowl)  
Shizen Kyuka-mura Nakayama-so  
TEL0195-78-3132



**Mokken(Wooden Soap)**  
Matsukawa Geothermal Plant  
TEL0195-78-2231  
Shofu-so TEL0195-78-2245



**Hachimantai Jinetsu Joki-zome**  
(geothermal dyeing)  
Jinetu Senshoku Kenkyujo  
TEL0195-78-2451



**Iwate-san Yaki**(pottery)  
Chosho-ken Tobo  
TEL0195-78-2296

You can buy fresh local farm products, flowers, prune juice, prune ice cream and industrial art objects at Macchan-Ichiba and Fureai Shop Hachimantai.



Macchan-Ichiba

### INFORMATION

Hachimantai Kanko Co.,..... TEL0195-78-2111  
Matsuo Village Commerce, Industry and Tourism Division · TEL0195-74-2111

### HOSPITAL

Higashi-Hachimantai Hospital ····· TEL0195-78-2511  
Matsuo clinic ····· TEL0195-74-2821

### ACCOMMODATIONS

Toshichi Spa "Saiun-so" ····· TEL0195-78-3962  
Hachimantai Rising Sun Hotel ····· TEL0195-78-2170  
Hachimantai Heights ····· TEL0195-78-2121  
Hachimantai Resort Hotel ····· TEL0195-78-4111  
Matsukawa-so ····· TEL0195-78-2255  
Shofu-so ····· TEL0195-78-2245  
Iwate-san-so ····· TEL0195-78-2449  
Hachimantai Royal Hotel ····· TEL0195-78-3311  
Putaro ····· TEL0195-78-2277  
Pension "Ihatove" ····· TEL0195-78-2405  
Pension "Highland Cream" ····· TEL0195-78-3227  
Pension "Beaver" ····· TEL0195-78-2118  
Ryoso "Nanataki" ····· TEL0195-78-2333  
Hotel & Restaurant "Ichijo" ····· TEL0195-78-2686  
Alp Hachimantai ····· TEL0195-78-2765  
Shizen Kyukamura "Nakayama-so" ··· TEL0195-78-3132  
Abend Club ····· TEL0195-73-5166  
Asahi-no-yu ·Harasho Co., ····· TEL0195-75-2340  
Pension "Arpeggio" ····· TEL0195-73-5750  
Pension "Antre de Mere" ····· TEL0195-78-3920  
Pension "Esperanza" ····· TEL0195-78-3232

### TAXI

Tairadate Taxi Matsuo Branch office ··· TEL0195-74-3636  
Hachimantai Kanko Taxi ····· TEL0195-78-2210  
Hachimantai Kanko Taxi Matsuo Branch office ··· TEL0195-74-2131

### BUS

Iwate Kenpoku Bus Higashi-hachimantai Branch office ··· TEL0195-78-3211

### TRAIN

JR Matsuo Hachimantai Station ····· TEL0195-74-2495